



Join the Texas brain tumor community on November 7, 2020 for the Fort Worth Brain Tumor walk. The Fort Worth Brain Tumor Walk is a day to honor and remember loved ones, connect with others and raise vital funds for brain tumor research. We invite you to join us as a sponsor of the 2020 Fort Worth Brain Tumor Walk.

For more information or to  
become a sponsor, contact us at  
[tduncan@braintumor.org](mailto:tduncan@braintumor.org)  
[www.braintumorwalk.org/fortworth](http://www.braintumorwalk.org/fortworth)  
423.827.5445

The National Brain Tumor Society unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Nearly **700,000** people in the U.S. are living with a brain tumor.

Close to **80,000** people will be diagnosed with a brain tumor this year.

More than **28,000** children are estimated to be living with a brain tumor in the US.

Brain tumors are the **leading cause of cancer-related deaths** in children ages 0 to 19.





## PLATINUM SPONSOR: \$15,000

### EVENT MATERIALS

Company logo featured on participant t-shirts  
Company featured on "In Honor of" bib

1,000+ Units

### ONLINE/MEDIA

Company logo featured in email communications to event participants  
Company logo on event website homepage  
Company logo in West Coast Quarterly Newsletter  
Featured in pre & post event "thank you" post on NBTS National social media  
Company logo in event social media posts  
Opportunity to post a written or verbal address from company leadership on regional social media  
Company logo featured on event sponsor page

3,000+ Distribution List  
9,000+ Views  
30,000+ Distribution List

### EVENT DAY ACTIVATION

Program logo exposure  
Program verbal recognition

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## GOLD SPONSOR: \$5,000

### EVENT MATERIALS

Company logo featured on participant t-shirts

1,000+ Units

### ONLINE/MEDIA

Company logo in West Coast Quarterly Newsletter  
Company logo in event social media posts  
Company logo featured on event sponsor page

30,000+ Distribution List

### EVENT DAY ACTIVATION

Program logo exposure  
Program verbal recognition

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## SILVER SPONSOR: \$2,500

### ONLINE/MEDIA

Company logo in event social media posts  
Company logo featured on event sponsor page

### EVENT DAY ACTIVATION

Program logo exposure  
Program verbal recognition

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## BRONZE SPONSOR: \$1,000

### EVENT DAY ACTIVATION

Program logo exposure