Denver Brain Tumor Walk  
June 6, 2020 | Virtual Event  
Enjoy a family-friendly walk to conquer and cure brain tumors — once and for all

The Virtual Denver Brain Tumor Walk offers individuals and teams a chance to honor and remember loved ones, connect with others interested in the brain tumor cause, and to help educate the local community on the diverse needs of those living with a brain tumor.

For more information or to become a sponsor, contact us at tduncan@braintumor.org  
www.braintumorwalk.org/denver  
423.827.5445

The National Brain Tumor Society unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Nearly **700,000** people in the U.S. are living with a brain tumor.

Close to **80,000** people will be diagnosed with a brain tumor this year.

More than **28,000** children are estimated to be living with a brain tumor in the US.

Brain tumors are the **leading cause of cancer-related deaths** in children ages 0 to 19.
PLATINUM SPONSOR: $15,000

EVENT MATERIALS
Company logo featured on participant t-shirts 1,500+ Units
Company featured on printable “In Honor of” Bib

ONLINE/MEDIA
Company logo featured in email communications to participants 3,500+ Distribution List
Company logo featured on event website homepage 17,000+ Views
Featured in West Coast Quarterly Newsletter 30,000+ Distribution List
Featured in pre & post event “thank you” post on NBTS National social media
Opportunity to post a written or verbal address from company leadership on regional social media
Company logo featured on event sponsor page

EVENT DAY ACTIVATION
Virtual program logo exposure
Virtual program verbal recognition

GOLD SPONSOR: $5,000

EVENT MATERIALS
Company logo featured on participant t-shirts 1,500+ Units

ONLINE/MEDIA
Company logo on event website homepage 17,000+ Views
Featured in West Coast Quarterly Newsletter 30,000+ Distribution List
Company logo in event social media posts
Company logo featured on event sponsor page

EVENT DAY ACTIVATION
Virtual program logo exposure
Virtual program verbal recognition
**SILVER SPONSOR: $2,500**

**ONLINE/MEDIA**

Company logo on event sponsor page  
Company logo in event social media posts

**EVENT DAY ACTIVATION**

Virtual program logo exposure  
Virtual program verbal recognition

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**BRONZE SPONSOR: $1,000**

**EVENT MATERIALS**

Company logo on event sponsor page