

Race for Hope Philadelphia

October 10, 2020 | The Navy Yard (Marine Parade Grounds) Philadelphia, PA

Enjoy a timed 5K Run or Family Fun Walk for all ages to conquer and cure brain tumors — once and for all



The Race for Hope PA is a certified (USATF) 5K Race and Family Friendly Walk, suitable for all ages. Join the 7,000+ members of the Philadelphia area brain tumor community for a mission filled morning to raise funds and awareness for those affected by a brain tumor diagnosis.

For more information or to become a sponsor, contact us at abrennan@braintumor.org www.RaceForHopePA.org 856.278.3171

The National Brain Tumor Society unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Nearly **700,000** people in the U.S. are living with a brain tumor.

Close to **80,000** people will be diagnosed with a brain tumor this year.

More than **28,000** children are estimated to be living with a brain tumor in the US.

Brain tumors are the **leading cause of cancer-related deaths** in children ages 0 to 19.





LEGACY SPONSOR: \$10,000

EVENT MATERIALS

- Company logo featured on participant t-shirts
- Event signage with your company logo
- Company logo distinctly featured on event marketing materials

7,000+ Units
7,000+ Impressions

ONLINE/MEDIA

- Company exposure in select pre-event advertising
Past advertising has included: radio, billboard, bus, tv and newspaper
- Company logo featured in 25 email communications to event participants
- Company logo in East Coast Quarterly Newsletter
- Company logo on event website homepage
- Company logo on event sponsor page
- Company featured in up to 4 social media posts

12,000+ Distribution List
98,000+ Distribution List
51,000+ Views

EVENT DAY ACTIVATION

- Dedicated on-site table at the event
- Annual Award given in the name of your choice
- Opportunity to address attendees during speaking program

7,000+ Impressions
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7,000+ Impressions

PLATINUM SPONSOR: \$7,500

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7,000+ Impressions



GOLD SPONSOR: \$5,000

EVENT MATERIALS

Company logo featured on participant t-shirts
Event signage with your company logo

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7,000+ Impressions

ONLINE/MEDIA

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12,000+ Distribution List
98,000+ Distribution List
51,000+ Views

EVENT DAY ACTIVATION

Dedicated on-site table at the event

7,000+ Impressions

SILVER SPONSOR: \$2,500

EVENT MATERIALS

Company logo featured on participant t-shirts
Event signage with your company logo

7,000+ Units
7,000+ Impressions

ONLINE/MEDIA

Company logo on event sponsor page
Company featured in up to 4 social media posts

EVENT DAY ACTIVATION

Dedicated on-site table at the event

7,000+ Impressions

BRONZE SPONSOR: \$1,000

EVENT MATERIALS

Event signage with your company logo

7,000+ Impressions

ONLINE/MEDIA

Company logo on event sponsor page
Company featured in up to 4 social media posts

FRIEND SPONSOR: \$500

ONLINE/MEDIA

Company logo featured on event sponsor page