



National Brain Tumor Society's two brain freeze events will be joining forces in 2020. We invite you to join us virtually on October 17th as our participants take the plunge to raise money and awareness towards conquering and curing brain tumors - once and for all! Join us for a morning to honor and remember loved ones, cheer on those who freeze, and continue the mission of the National Brain Tumor Society!

For more information or to become a sponsor, contact us at jprentiss@braintumor.org 707.583.3030

The National Brain Tumor Society unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Nearly **700,000** people in the U.S. are living with a brain tumor.

Close to **80,000** people will be diagnosed with a brain tumor this year.

More than **28,000** children are estimated to be living with a brain tumor in the US.

Brain tumors are the **leading cause of cancer-related deaths** in children ages 0 to 19.





PLATINUM SPONSOR: \$5,000

EVENT MATERIALS

Company logo featured on participant t-shirts
Company featured on "In Honor of" Bib

700+ Units

ONLINE/MEDIA

Company logo featured in email communications to event participants
Company logo on event website homepage
Featured in pre & post event "thank you" post on NBTS National social media
Company logo featured in social media posts
Opportunity to post a written or verbal address from company leadership on regional social media
Company logo on event sponsor page

1,700+ Distribution List
9,000+ Views

EVENT DAY ACTIVATION

Virtual program logo exposure
Virtual program verbal recognition
Logo placement in team virtual slideshow
Opportunity to address event participants during program

GOLD SPONSOR: \$2,500

EVENT MATERIALS

Company logo featured on participant t-shirts

700+ Units

ONLINE/MEDIA

Company logo featured in email communications to event participants
Company logo on event website homepage
Company logo featured in social media posts
Company logo on event sponsor page

1,700+ Distribution List
9,000+ Views

EVENT DAY ACTIVATION

Virtual program logo exposure
Virtual program verbal recognition
Logo placement in team virtual slideshow



SILVER SPONSOR: \$1,000

EVENT MATERIALS

Company logo featured on participant t-shirts

700+ Units

ONLINE/MEDIA

Company logo featured in social media posts
Company logo on event sponsor page

EVENT DAY ACTIVATION

Virtual program logo exposure
Virtual program verbal recognition

BRONZE SPONSOR: \$500

ONLINE/MEDIA

Company logo featured in social media posts
Company logo on event sponsor page

EVENT DAY ACTIVATION

Virtual program logo exposure
Virtual program verbal recognition