Sample Fundraising Social Media Posts
Notes: Always include your personal fundraising page URL. If you need help finding it you can search your name in the “find a participant” section of the website OR you can email jprentiss@braintumor.org and she will send it to you.

Calling All Friends & Family! I have signed up to run into the freezing waters of Nimbus Dam on October 19 in honor of the 700,000 people living the US today with a brain tumor! Will you join me? If not, will you show some love by making a donation today? No gift is too small. Everything makes an impact. (insert personal fundraising page URL)

Did you know that brain tumors are the leading cancer-related cause of death among children ages 19 and younger?! This is a staggering statistic. The mission of NBTS is urgent and I'm asking today if you'll find it in your heart to donate your coffee money to the cause. You can do so at my site below. Thank you so much for your support! (insert personal fundraising page URL)

Please mark your calendars to take this brain freeze (plunge into Nimbus Dam), and join me in my efforts to raise money for the organization that is so close to my heart. NBTS is my organization of choice. Dollars raised support research at medical institutions nationwide, and support political efforts in obtaining research funding... The common thread here is research. Research is what will find a cure! (insert your personal fundraising page URL)

Hey NorCal friends! Want to join 3rd Annual Sacramento Brain Freeze event, October 19th at Nimbus Dam Recreation Area? Since the shadow of brain tumors touched our family, I've come across too many others affected by this same cancer. Maybe one of them is you? Why not do something about it, and help support tumor research! Form a team and #freezethedisease!!! (insert your personal fundraising page URL)

Do you know that 189 people each day in the U.S. will be diagnosed with a primary brain tumor? And they will join the over 700,000 people living with a brain tumor each year. I'm dedicated to this fight not just because of our family's connection, but because it affects so many, everywhere. And it doesn't discriminate--male, female, young, old, black, white, gay, straight. We're all at risk, and we all need a cure...today. (insert your personal fundraising page URL)

Hashtags
#freezethedisease   #NBTS   #SacBrainFreeze