



Kick-off your holiday season as we honor those touched by a brain tumor, all the while fueling the mission of the National Brain Tumor Society, at the Virtual Phoenix Brain Tumor Walk. The day is filled with cheers, tears, and a whole host of support from our nearly 1,000 participants from Phoenix and surrounding communities.

For more information or to
become a sponsor, contact us at
jprentiss@braintumor.org
707.583.3030
braintumorwalk.org/phoenix

The National Brain Tumor Society unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Nearly **700,000** people in the U.S. are living with a brain tumor.

Close to **80,000** people will be diagnosed with a brain tumor this year.

More than **28,000** children are estimated to be living with a brain tumor in the US.

Brain tumors are the **leading cause of cancer-related deaths** in children ages 0 to 19.





PLATINUM SPONSOR: \$15,000

EVENT MATERIALS

Company logo featured on participant t-shirts

Company featured on "In Honor of" bib

ONLINE/MEDIA

Company logo featured in email communications to event participants

Company logo on event website homepage

Featured in pre & post event "thank you" post on NBTS National social media

Company logo in event social media posts

Opportunity to post a written or verbal address from company leadership on regional social media

Company logo featured on event sponsor page

900+ Units

EVENT DAY ACTIVATION

Virtual program logo exposure

Virtual program verbal recognition

Logo placement in team virtual slideshow

2,000+ Distribution List

9,000+ Views

GOLD SPONSOR: \$5,000

EVENT MATERIALS

Company logo featured on participant t-shirts

900+ Units

ONLINE/MEDIA

Company logo in event social media posts

Company logo featured on event sponsor page

EVENT DAY ACTIVATION

Virtual program logo exposure

Virtual program verbal recognition

Logo placement in team virtual slideshow

SILVER SPONSOR: \$2,500

ONLINE/MEDIA

Company logo in event social media posts

Company logo featured on event sponsor page

EVENT DAY ACTIVATION

Virtual program logo exposure

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Logo placement in team virtual slideshow

BRONZE SPONSOR: \$1,000

EVENT DAY ACTIVATION

Virtual program logo exposure